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Press Release

: For Immediate Release

“Chief’s Challenge” Traffic Safety Challenge” May 27, 2010

On May 19, 2010 the Egg Harbor Township Police Department was honored with the distinction of being in “First Place” in the annual “Chief’s Challenge” Traffic Safety Challenge. The completion is an annual event that is sponsored by the New Jersey Chief’s of Police Association and the National Highway Traffic Safety Administration.

The competition is for Police Departments throughout this State to showcase what traffic safety efforts they have done during the previous year. The judging is based on numerous aspects of educating motorists, bicyclists, motorcyclists and parents or guardians who transport small children on the reasons to wear the seatbelts or child restraints. There are also components for innovative safety programs, school programs, Driving While Intoxicated enforcement and other enforcement efforts. The judges are Chief’s of Police from departments throughout this State as well as safety experts from NHTSA.

During 2009 the Egg Harbor Township Police Department competed against twelve (12) other Police Departments from this State. The Egg Harbor Township Police Department not only came in first in its division, 76 to 100 Officers but came in first in the State. As the grand prize winner we were awarded with a new state of the art “Speed Sentry” speed monitor/traffic classifier and counter worth about \$5,000.00.

Sgt. Marc Romantino of the Traffic Safety Unit advises, Traffic Safety is not about issuing tickets to motorists but to educate them on the safe aspects of driving or riding safely so that they may get to their destination safely. This includes wearing their seatbelts, placing children properly in approved child restraint devices, not driving while intoxicated or impaired, not driving while fatigued or sick and obeying the speed limit.

**FOR ANY CLARIFICATION NEEDED FOR THE ABOVE NEWS RELEASE
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